



Dear Prospective Sponsor,

We are very pleased to present the 13th season of the Michigan Apple Blossom Classic Horse Shows. The Michigan Apple Blossom Classic is the premier open show circuit in Michigan, and offers a wide variety of both English and Western competitive horse events. Since its inception we have offered substantial paybacks and a wide variety of awards such as saddles, TVs, and scooters. In 2009 we paid out over **\$8,000** in sweepstakes money to exhibitors in Junior/Senior Western Pleasure, Junior/Senior Hunt Seat Pleasure, Horsemanship, Equitation, and Showmanship. In addition to having exceptional daily high point awards in seven age groups we also offer multiple daily random drawings of top level equestrian products and services.

The Michigan Apple Blossom Classic Shows are proud to offer a fun, relaxed, family focused atmosphere that is enjoyable for both exhibitors and spectators. Our shows are held indoors at the **Michigan State University Pavilion** in East Lansing, Michigan. This facility allows us to have our shows in a national/world quality environment. In 2009, the response to our shows was extremely successful with the daily entries of our September show reaching almost **1000** entries which included over 200 horses. Exhibitors traveled from multiple states, with many classes being split due to the large number of entries.

In 2010 we are responding to the requests of our halter exhibitors to have an added money halter class. With the addition of this new sweepstakes offering we anticipate an even larger turnout of exhibitors from Michigan, Ohio, Wisconsin, Indiana and Illinois, as well as Canada.

We are asking for your support to make the 2010 Michigan Apple Blossom season an even greater success. In exchange for your sponsorship, you will receive significant advertising and promotion which includes acknowledgement in regional publications, on the widely distributed show bill, in our web site advertising, and during the show with sponsor announcements and printed advertising.

We would appreciate the chance to discuss the various sponsorship opportunities with you. Please feel free to contact us with any questions regarding the Michigan Apple Blossom Classic shows or sponsorship opportunities. We may be contacted by phone at: 517-655-4712 or by email at: [rtrainct@aol.com](mailto:rtrainct@aol.com)

Best Regards,

Mark & Carol Russell

Michigan Apple Blossom Classic Shows  
[www.russelltrainingcenter.com](http://www.russelltrainingcenter.com)